



SPECIFICATION

GIFT MEDIATION SYSTEM AND GIFT MEDIATION METHOD

Technical Field

5 The present invention relates to a gift mediation system
and a corresponding gift mediation method. More
specifically the present invention pertains to a technique
of gaining access to data storage means, which is provided
on a server and stores predetermined data therein, via a
10 network to implement gift mediation via the network.

Background Art

With a recent advance of the information providing
technology via a network, a system of specifying items for
15 gift to a specific recipient on the network has been applied
for practical use. The system provides a server identified
by an IP address on the network like the Internet and stores
therein data on items, which are possible options for gift.
A giver who desires to give a gift item to the specific recipient
20 gains access to a site on the server and selects a desired
item, based on the data stored in the server. The giver
settles payment for the selected item by transfer to a bank
account or with a credit card, while writing an address for
delivery of the selected item in a specified area on the server.

25 The service provider of the site confirms the settlement
and sends the selected item to the written address for delivery.
This completes the gift of the desired item to the specific